

WJBW 1000 AM

JUPITER, FL

CONFIDENTIAL

WJBW-AM Technical Info:

Status	Licensed Class D AM Station
Area of Coverage	(see attachment)
Hours of Operation	Unlimited
Antenna Mode	Non-Directional - 2 Patterns
Daytime Transmitter Power	650 Watts
Nighttime Transmitter Power	17 Watts
Number of Towers	1
Transmitter Location	26° 56' 20" N, 80° 07' 00" W
License Granted	May 29 2003
License Expires	February 01 2012
Last FCC Update	January 30 2004

Market: Jupiter is located in Palm Beach County, Florida. As of the 2000 census, the town had a total population of 39,328. As of 2006, the city had a population of 50,028 according to the University of Florida, Bureau of Economic and Business Research making it one of the rapidly growing markets in Florida. The area is rich in history, culture, vibrant industry, and natural beauty which provides unsurpassed quality of life. Jupiter's' shores comprise over 100 miles of unspoiled beach, river and Intracoastal waterfront for a variety of residential, leisure and business opportunities. Additionally, Scripps Research Institute is currently in the process of building a facility at the Jupiter campus of Florida Atlantic University in Palm Beach County, Florida. Scripps Florida now operates with approximately 188 scientists, technicians, administrators, and graduate students at a 40,000 square-foot lab facility. Upon completion the institute will operate out of a 364,000 square-foot, state-of-the-art biomedical research facility focusing on basic biomedical science, drug discovery, and technology development.

Facility: The newly constructed 2106 square foot WJBW studios and offices suites are located in a recently completed office complex known as Horizon Place, located at 23 Eganfuskee Street in Jupiter. The location is convenient to the areas business community. The facility encompasses a large (12x16) broadcast studio adequately equipped for talk radio, a 7'x15' production room, a

12'x16' sales area, a conference room with seating for 8, a reception area, offices for Station Manager and Sales Manager, an engineering area, two bathrooms, and a kitchen area. The facility is beautifully landscaped and has adequate parking for both staff and clients. The term of the lease dated 11/7/06 is for three years with renewable options at \$22 per square foot. The transmitter building and antenna are located 1.4 miles West of the studio at 500 N. Delaware Avenue, Jupiter, Florida and has a 15 year lease executed 6/11/2001. The current payment is \$3410 per month.

Equipment: WJBW is nicely equipped with modern state of the art technical equipment. The studios area consists of custom built furniture from Harris Broadcast and are soundproofed with fireproof Sonax material. The main 18 fader Pacific Research console includes the phone interface module which interfaces with a Gentner Teleconferencing system. There are four talent positions with Behringer B-1 microphones and DBX 286A microphone processors. The automation equipment includes the Imediatouch by OMT technologies as well as Adobe Audition digital work platforms in both studio's. The office has four new Dell computers and flat screen monitors. The station has a fax machine, copy machine, phone system, DSL and office furniture. The transmitter location utilizes a current state of the art Harris "Gates One" 1kW transmitter fed by an Opimod 2200AM processor. The Antenna is of folded unipole construction.

Signal: WJBW has the benefit of being one of the few class D stations at 1000 KHZ on the dial (primarily because of protection of WMVP in Chicago). Therefore, there is very little to obstruct the signal. This excellent dial position, coupled with an antenna which is situated with radials in the water makes this a powerful competitive signal throughout the West Palm Beach market as well as Jupiter. According to a recent study by Glen Clark and Associates, PE of Pittsburgh, the local (2.0 mV/m) contour of WJBW covers 720,102 people.

Format: WJBW currently airs a financial advice format called "Moneywatch 1000". Most of the time is "bartered" with 11 paid customers currently interspersed with network provided programming such as "Dave Ramsey" and "Business Talk Radio". The format is exclusive in both Jupiter and West Palm Beach. The local hosts are under 52 week contracts and mainly feature financial counseling, mortgage, reverse mortgage, retirement planning advice, etc. Because the station is a "start up", it has yet to be rated in Arbitron nor has it achieved its financial potential. Despite this, the station has operated mostly "in the black" since it's inception about a year ago.

Marketing: Advertisement agreements are in place with Clear Channel Outdoor, Hometown News, several local publications as well as Scripps Treasure Coast Newspapers. Many of these are on a "trade" basis.



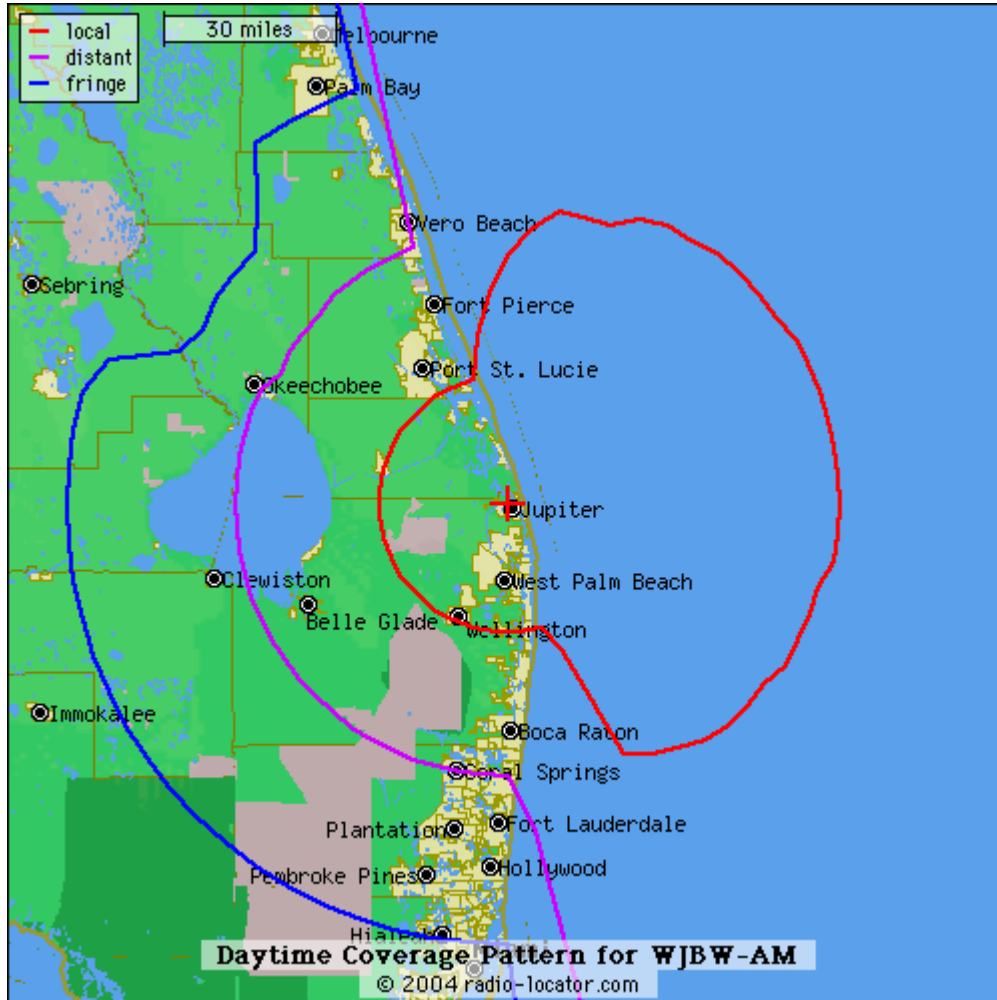
**Main Studio Location
Horizon Place
23 Eganfuskee Street
Jupiter, FL**

Main Studio

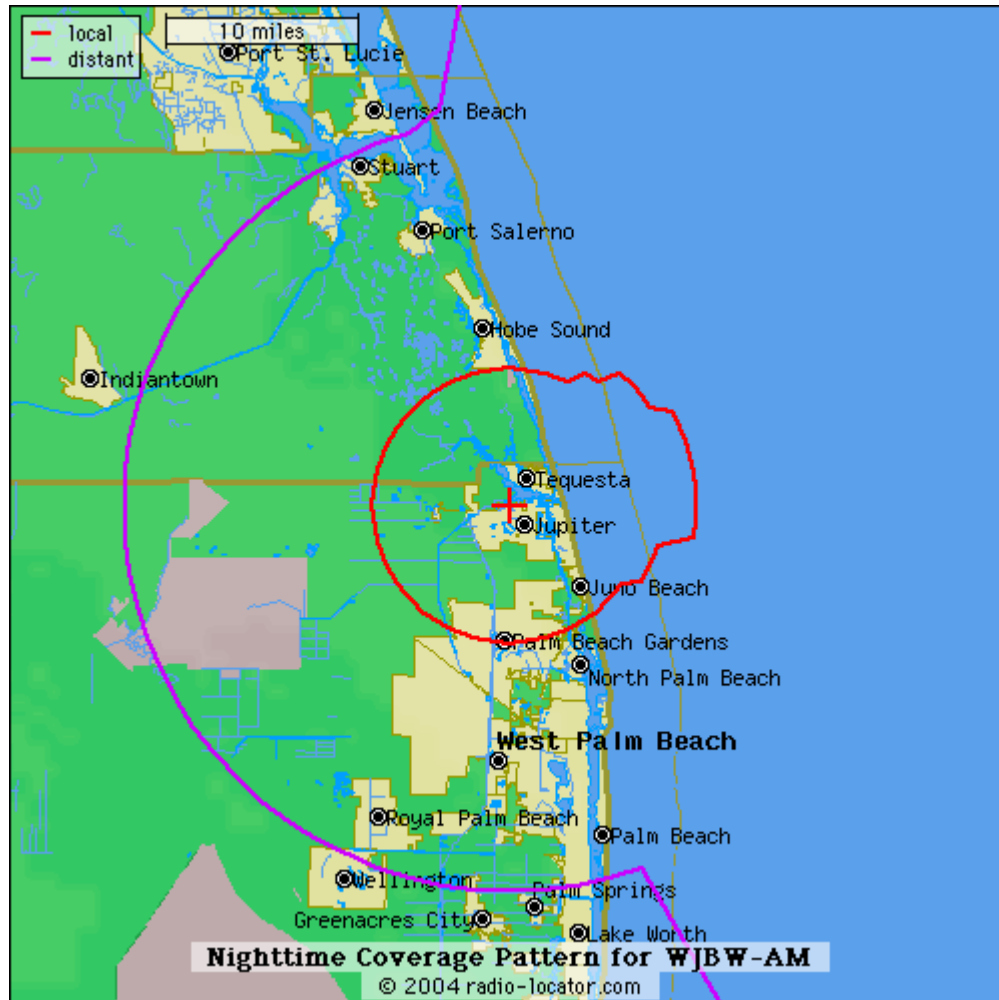


Production Room

WJBW Daytime Coverage Pattern



WJBW Nighttime Coverage



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